

COMPANY HISTORY

Since 2012, Drive Culture Outcomes, LLC, a woman-owned small business, has enhanced workplace cultures and developed strong leaders in healthcare and aging services through interactive in-person and online sessions. Founded by our President after 20 years in healthcare and long-term care, our 11member team is dedicated to driving purpose, promoting well-being, and fostering personal growth for the benefit of patients and employees. Our mission is to inspire purpose and improve lives in healthcare settings.

CORE COMPETENCIES

- **Scalable Online Training:** Expertise in delivering scalable, online programs, including live and on-demand sessions.
- **Tailored Solution:** Ability to tailor culture improvement services to meet the diverse needs and goals of healthcare recipients and staff.
- **Personalized Support:** Experienced consultants provide engaging interactions for meaningful impact.

DIFFERENTIATORS

- **Certified Instructors:** All culture consultants and instructors are certified in their fields to meet professional standards.
- **Live or On-Demand:** Content is sensitive to the unique emotional and physical needs of healthcare staff and patients.
- **Stressor Focused:** Educational programs are specifically designed for stressors in healthcare and long-term care (mental health, resilience, work-life balance).

PAST PERFORMANCE

- Successfully provided customized online programming and interactive virtual sessions to over 2,435 participants, enhancing well-being and fostering personal growth.
- Facilitated culture assessments and related engagement work with over 350 organizations.

KEY PRODUCTS

- Virtual/online well-being programs
- Organizational culture assessments
- Leadership development
- Focus groups for staff or patients
- Online leadership development
- In-person leadership development
- Motivational speaking

NAICS CODE

- **611699** All Other Miscellaneous Schools and Instruction
- **611430** Talent Development
- **541611** Management and Financial Consulting, Acquisition & Grants Management Support, and Business Program and Project Management Services

CAGE Code: 97J60

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