



CAPABILITY STATEMENT



CORE COMPETENCIES

- **Scalable Online Training:** Expertise in delivering scalable, online programs, including live and on-demand sessions.
- **Tailored Solution:** Ability to tailor culture improvement services to meet the diverse needs and goals of healthcare recipients and staff.
- **Personalized Support:** Experienced consultants provide engaging interactions for meaningful impact.

DIFFERENTIATORS

- **Certified Instructors:** All culture consultants and instructors are certified in their fields to meet professional standards.
- **Live or On-Demand:** Content is sensitive to the unique emotional and physical needs of healthcare staff and patients.
- **Stressor Focused:** Educational programs are specifically designed for stressors in healthcare and long-term care (mental health, resilience, work-life balance).

PAST PERFORMANCE

- Successfully provided customized online programming and interactive virtual sessions to over 2,435 participants, enhancing well-being and fostering personal growth.
- Facilitated culture assessments and related engagement work with over 350 organizations.

COMPANY HISTORY

Since 2012, Drive Culture Outcomes, LLC, a woman-owned small business, has enhanced workplace cultures and developed strong leaders in healthcare and aging services through interactive in-person and online sessions. Founded by our President after 20 years in healthcare and long-term care, our 11-member team is dedicated to driving purpose, promoting well-being, and fostering personal growth for the benefit of patients and employees. Our mission is to inspire purpose and improve lives in healthcare settings.

NAICS CODES

611699 All Other Miscellaneous Schools and Instruction

611430 Talent Development

541611 Management and Financial Consulting, Acquisition & Grants Management Support, and Business Program and Project Management Services

KEY PRODUCTS

- Virtual/online well-being programs
- Organizational culture assessments
- Leadership development
- Focus groups for staff or patients
- Online leadership development
- In-person leadership development
- Motivational speaking

CAGE code: 97J60

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