

A Sampling of Our Presentations

All topics can be customized and adapted to fit a keynote or breakout session.

Tired to Inspired

We all come into the aging services field wanting to make a difference in the lives of others, but after a few years we find ourselves feeling more tired than inspired! In this unique presentation you'll discover the astonishing underlying cause of the fatigue that so often turns the most idealistic and well-intentioned staff into part of the problem. Denise will reveal a breakthrough four-step solution she developed in her 20 years of working on the front lines in the field that will revitalize you, your staff and your residents and turn your organization into a place where people are proud to live and work. You'll take an exhilarating round trip from tired to inspired and return to your workplace with new ideas and concepts, and a simple but amazingly effective system to raise and sustain everyone's energy.

Secrets Your Employees Aren't Telling You

Ever wonder what your team members are saying about their work and your organization when you aren't around? It's not what you think! Benefit from the incredible feedback of thousands of employees that have shared what goes right in their organization and what could go better. Guaranteed the same bright spots and downsides can be found in your own organization! Once you find out the secrets, learn the essential actions you need to address them.

Change Made Easy

Why is it so hard to make a change and even harder to make it stick? Change can be hard, but it doesn't have to be! Stop forcing change and instead learn the secrets to inspiring yourself and others to embrace it. In this engaging presentation, Denise will share stories, research, and strategies to help you implement and sustain transformative change in your organization.

Beware the Working Dead

Feel like some of your staff members are like zombies that are just dragging themselves around your organization? Studies show that over 70% of employees are not engaged in their work, resulting in decreased revenue, quality, safety and YOU taking it all on. The way in which you lead has a significant impact on employee engagement and disengagement, which in turn affects the overall outcomes of an organization. Denise will show you simple strategies to prevent the zombies from spreading and to make the most of your most valuable asset, your people!



For more information:
732.722.8417
info@cultureoutcomes.com
www.cultureoutcomes.com

Client Testimonials

“You did it again! Thanks for providing great presentations for our mid-manager series and regional frontline staff workshops. Many of those who attended asked us to bring you back and we will do just that!”

-Leslie Roseboro, VP LeadingAge NC

“The attendees expressed how much they enjoyed the presentation, especially the delivery. We continue to receive nothing but positive feedback from your presentations!”

-Michelle Palko,
Director Convention & Education Services
Health Care Association of New Jersey

“Your keynote presentation at our annual meeting was very thought provoking and I especially liked the analogies... It made me want to run back and inspire my staff!”

- Laurie Heintz, Director of Education, CT
Assisted Living Association

“I would recommend you without reservation to any organization looking to elevate their staff’s enthusiasm for embracing organizational change, interpersonal dynamics and leadership empowerment at every level. Specifically our outcomes were: more sensitivity to each other’s personalities, less resistance to change, accepting empowerment and greater staff involvement.”

- Carl R. McAloose, President & CEO Luthercare, PA

“I praised you from the mountain tops! You were awesome and our members are still talking!”

- Pat Sylvia, Director of Education and Member Development, LeadingAge WA



For more information:
732.722.8417
info@cultureoutcomes.com
www.cultureoutcomes.com